


The Dance*Studio*-Pro PayPal Logo Guide

The world's best dance studio management software™



PayPaltm

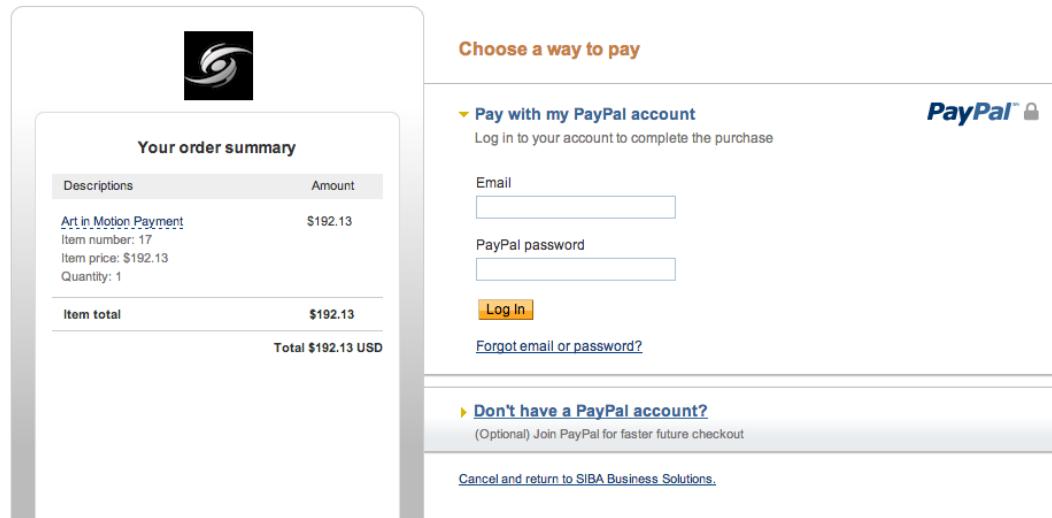
+ What is this about?

Logo Upload

PayPal Updates

Final Product

What is this about?



PayPal offers businesses a number of ways to customize their checkout pages. However, it isn't always obvious how to do this, and PayPal has some requirements that make customization difficult for the average dance studio. We've decided to help.

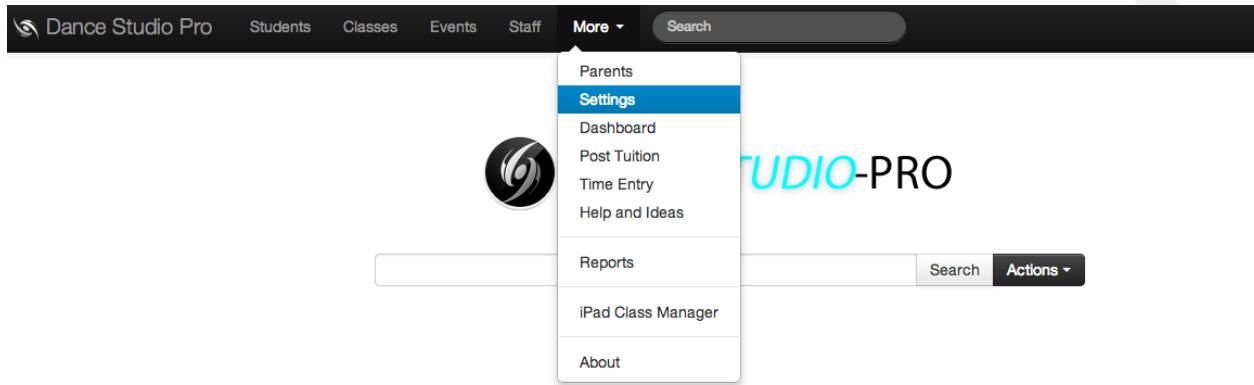
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Uploading Your Logo



To get started you will need to go to <http://dancestudio-pro.com/apps/> and login with your email and password. Then select More and Settings.

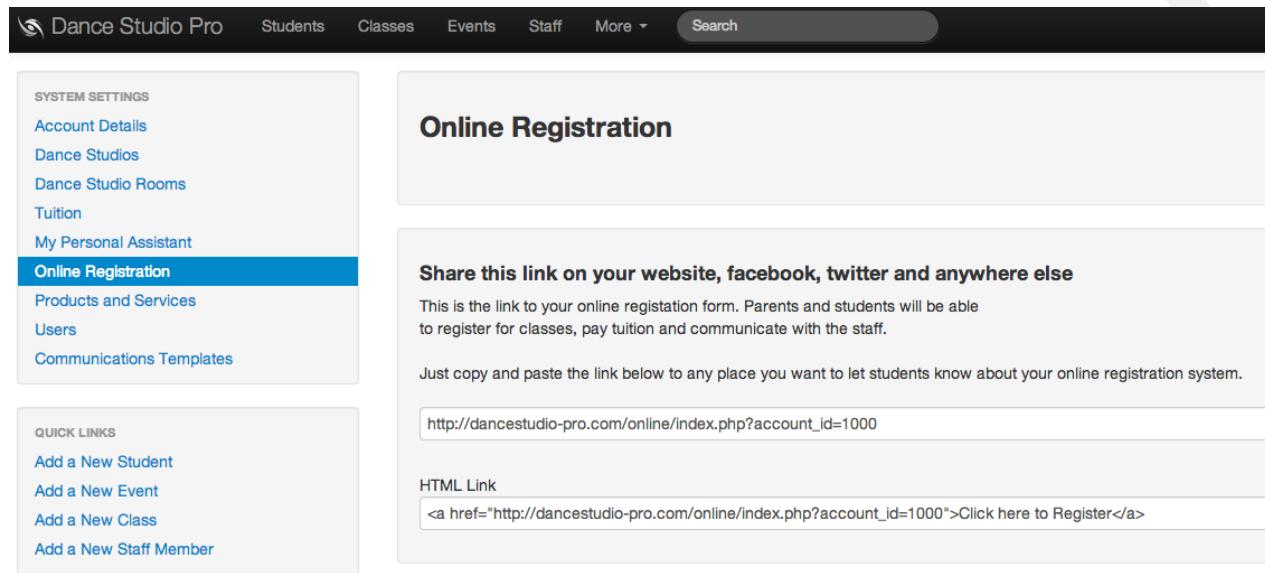
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Uploading Your Logo



The screenshot shows the Dance Studio Pro software interface. At the top, there is a navigation bar with the logo, 'Dance Studio Pro', and links for 'Students', 'Classes', 'Events', 'Staff', 'More', and a search bar. The main content area is titled 'Online Registration'. On the left, there is a sidebar with 'SYSTEM SETTINGS' and a list of options: 'Account Details', 'Dance Studios', 'Dance Studio Rooms', 'Tuition', 'My Personal Assistant', 'Online Registration' (which is highlighted in blue), 'Products and Services', 'Users', and 'Communications Templates'. Below this is a 'QUICK LINKS' section with links to 'Add a New Student', 'Add a New Event', 'Add a New Class', and 'Add a New Staff Member'. The 'Online Registration' section on the right contains a heading 'Share this link on your website, facebook, twitter and anywhere else', a description of the link's purpose, and two code snippets for sharing the link.

Online Registration

Share this link on your website, facebook, twitter and anywhere else

This is the link to your online registration form. Parents and students will be able to register for classes, pay tuition and communicate with the staff.

Just copy and paste the link below to any place you want to let students know about your online registration system.

http://dancestudio-pro.com/online/index.php?account_id=1000

HTML Link

Click here to Register

On the Settings page, click on the Online Registration link to the left.

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Online Registration - Settings

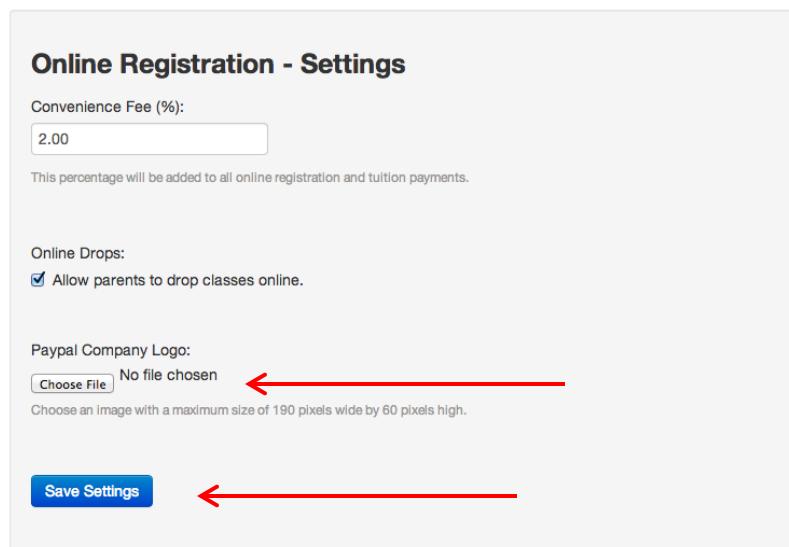
Convenience Fee (%):
2.00

This percentage will be added to all online registration and tuition payments.

Online Drops:
 Allow parents to drop classes online.

Paypal Company Logo:
 No file chosen

Choose an image with a maximum size of 190 pixels wide by 60 pixels high.



On the Online Registration page, scroll down to the Online Registration – Settings section. Under the Paypal Company Logo label click the button to choose your file. Make sure you have already resized your logo to a maximum of 190 pixels wide and 60 pixels high. This is a Paypal rule. When you have selected your logo file, click the Save Settings button.

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Online Registration - Settings

Convenience Fee (%):

2.00

This percentage will be added to all online registration and tuition payments.

Online Drops:

Allow parents to drop classes online.

Paypal Company Logo:



https://dancestudio-pro.com/apps/uploads/1000_paypal_dplogo.png

No file chosen

Choose an image with a maximum size of 190 pixels wide by 60 pixels high.

When your logo has uploaded successfully you will see it on the screen. Click in the box below your logo and copy the entire string. This is the location of your logo on our secure server. You will need that location in the next step.

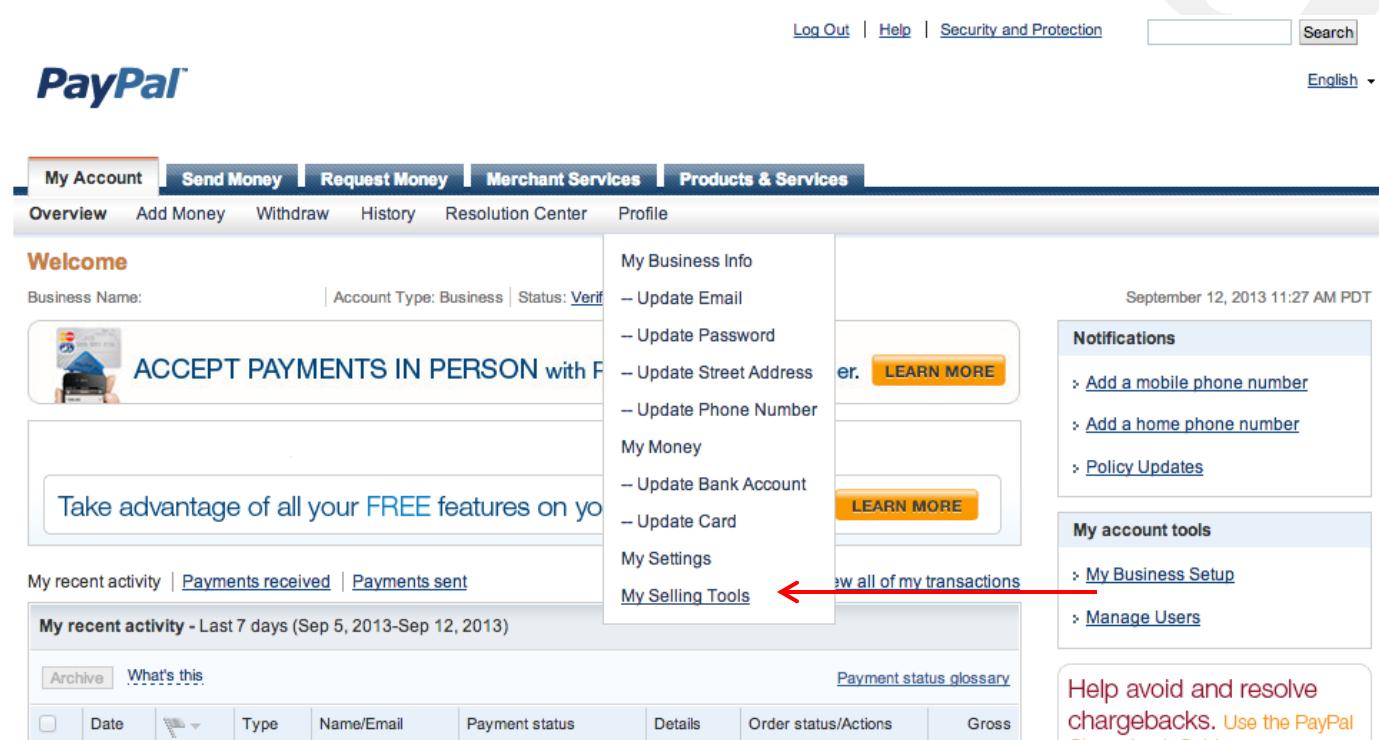
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Changing Your PayPal Checkout Page



The screenshot shows the PayPal Home page. At the top, there is a navigation bar with links for 'My Account', 'Send Money', 'Request Money', 'Merchant Services', and 'Products & Services'. Below the navigation bar, there is a 'Welcome' section with a business name 'Business Name: [REDACTED]' and account details 'Account Type: Business | Status: Verified'. There is also a section for accepting payments in person with a 'PayPal Business' logo and a 'LEARN MORE' button. The main content area features a 'Take advantage of all your FREE features on your PayPal Business account' section with links to 'My recent activity', 'Payments received', and 'Payments sent'. Below this is a 'My recent activity - Last 7 days (Sep 5, 2013-Sep 12, 2013)' section with a table header for 'Archive', 'What's this?', 'Payment status glossary', 'Date', 'Type', 'Name/Email', 'Payment status', 'Details', 'Order status/Actions', and 'Gross'. To the right of the main content, there is a sidebar with sections for 'My Business Info' (links to 'Update Email', 'Update Password', 'Update Street Address', 'Update Phone Number'), 'My Money' (links to 'Update Bank Account', 'Update Card'), 'My Settings' (link to 'View all of my transactions'), and 'My Selling Tools' (link to 'View all of my transactions', highlighted with a red arrow). The sidebar also includes sections for 'Notifications' (links to 'Add a mobile phone number', 'Add a home phone number', 'Policy Updates') and 'My account tools' (links to 'My Business Setup', 'Manage Users'). At the bottom right, there is a section for avoiding chargebacks with the text 'Help avoid and resolve chargebacks. Use the PayPal Business Center'.

Go to <https://paypal.com> and login. In the menu, click on Profile and My Selling Tools.

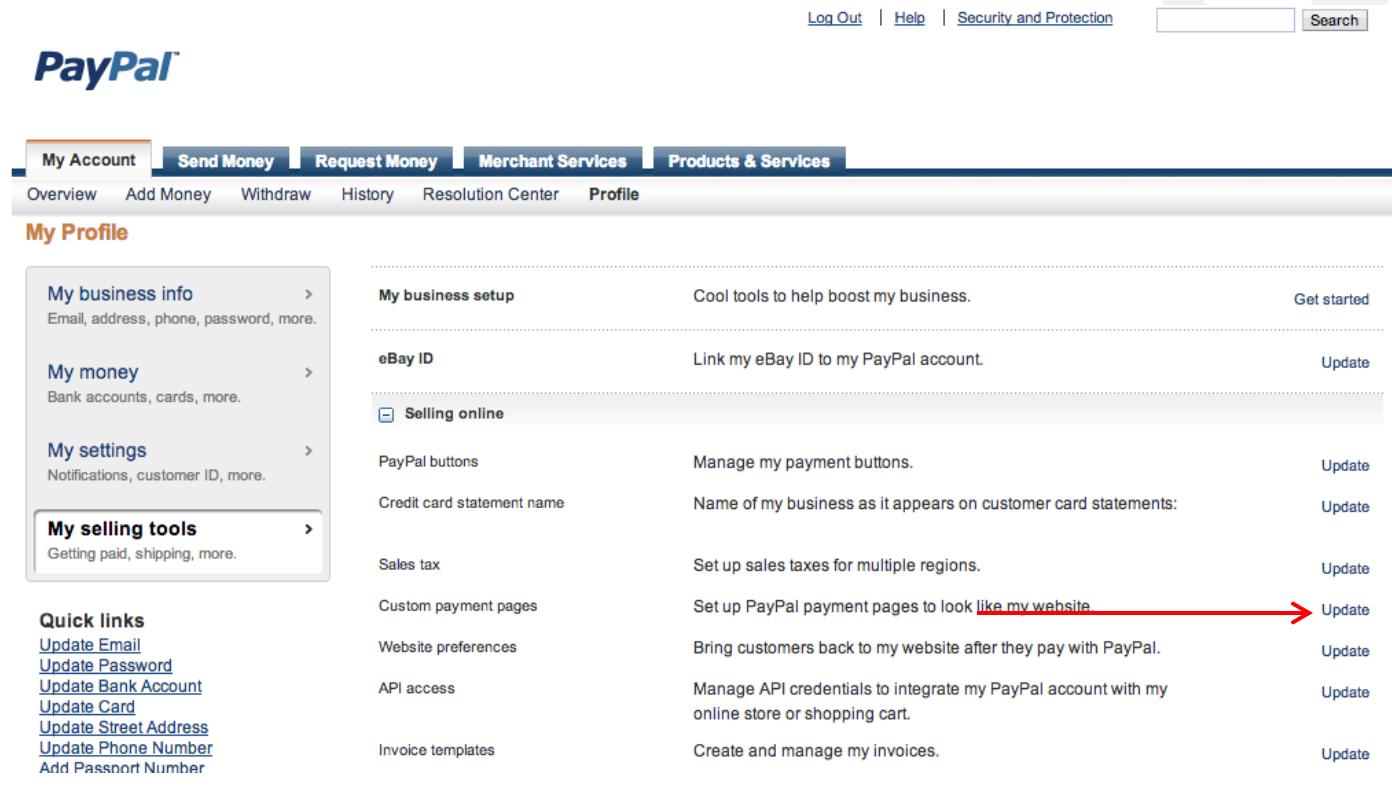
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Changing Your PayPal Checkout Page



The screenshot shows the PayPal 'My Profile' page. The top navigation bar includes 'My Account' (selected), 'Send Money', 'Request Money', 'Merchant Services', and 'Products & Services'. Below the navigation are links for 'Overview', 'Add Money', 'Withdraw', 'History', 'Resolution Center', and 'Profile'. The main content area is titled 'My Profile'.

My business info (Email, address, phone, password, more.)

My money (Bank accounts, cards, more.)

My settings (Notifications, customer ID, more.)

My selling tools (Getting paid, shipping, more.)

Quick links

- [Update Email](#)
- [Update Password](#)
- [Update Bank Account](#)
- [Update Card](#)
- [Update Street Address](#)
- [Update Phone Number](#)
- [Add Passport Number](#)

My business setup (Cool tools to help boost my business.)

eBay ID (Link my eBay ID to my PayPal account.)

Selling online

- PayPal buttons** (Manage my payment buttons.)
- Credit card statement name** (Name of my business as it appears on customer card statements.)
- Sales tax** (Set up sales taxes for multiple regions.)
- Custom payment pages** (Set up PayPal payment pages to look like my website.)
- Website preferences** (Bring customers back to my website after they pay with PayPal.)
- API access** (Manage API credentials to integrate my PayPal account with my online store or shopping cart.)
- Invoice templates** (Create and manage my invoices.)

Find the section for Custom payment pages and click Update.

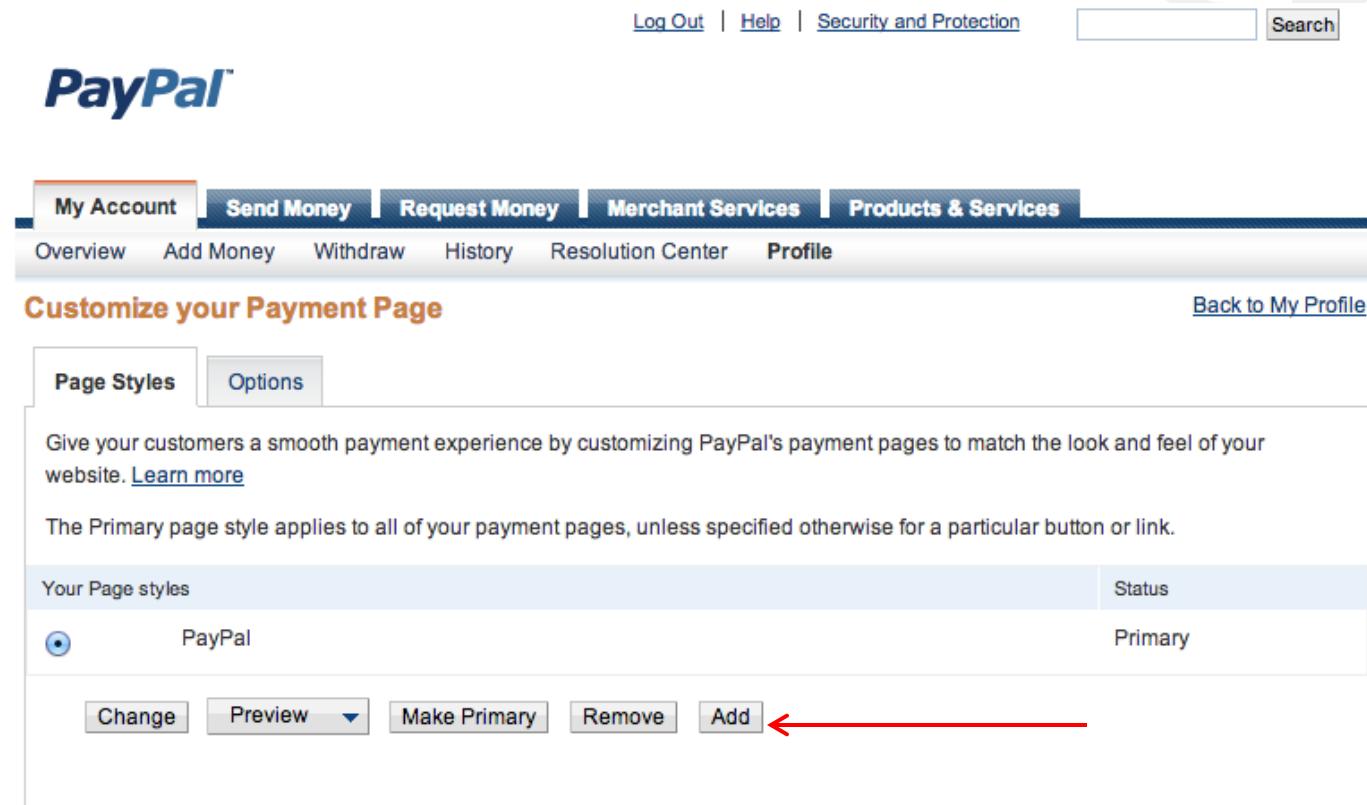
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Log Out | Help | Security and Protection Search

PayPal

My Account | Send Money | Request Money | Merchant Services | Products & Services

Overview Add Money Withdraw History Resolution Center Profile

Customize your Payment Page [Back to My Profile](#)

Page Styles Options

Give your customers a smooth payment experience by customizing PayPal's payment pages to match the look and feel of your website. [Learn more](#)

The Primary page style applies to all of your payment pages, unless specified otherwise for a particular button or link.

Your Page styles	Status
PayPal	Primary

[Change](#) [Preview](#) [Make Primary](#) [Remove](#) [Add](#) 

On the Customize your Payment Page, click the Add Button.

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Changing Your PayPal Checkout Page



My Account | Send Money | Request Money | Merchant Services | Products & Services

Overview Add Money Withdraw History Resolution Center Profile

Edit Custom Page Style [Back to My Profile](#)

Info To help make payments even easier for your customers, we're coming out with a new, enhanced checkout. As we work toward a full release, a select number of customers will experience the enhanced checkout. Some customers will still use the same classic checkout they do now, including customers who purchase donations, subscriptions, and gift certificates. All you need to do is provide your [design details](#) on this page – we'll do the rest.

Customize PayPal's payment pages to match the style of your website. [Learn more.](#)

Page Style Name - Please choose a name containing up to 30 characters and no spaces.

Page Style Name:

Logo Image URL - Choose an image with a maximum size of 190 pixels wide by 60 pixels high. The image will appear at the top of the order summary. We recommend providing an image that's stored on a [secure \(https\) server](#).

Logo Image URL:

• • •

[Preview](#) [Save](#) [Cancel](#)

1. Enter a Page Style Name
2. Paste the location of your Logo Image. This is the string that you copied from DanceStudio-Pro Online Registration Settings.
3. Scroll down and click Save

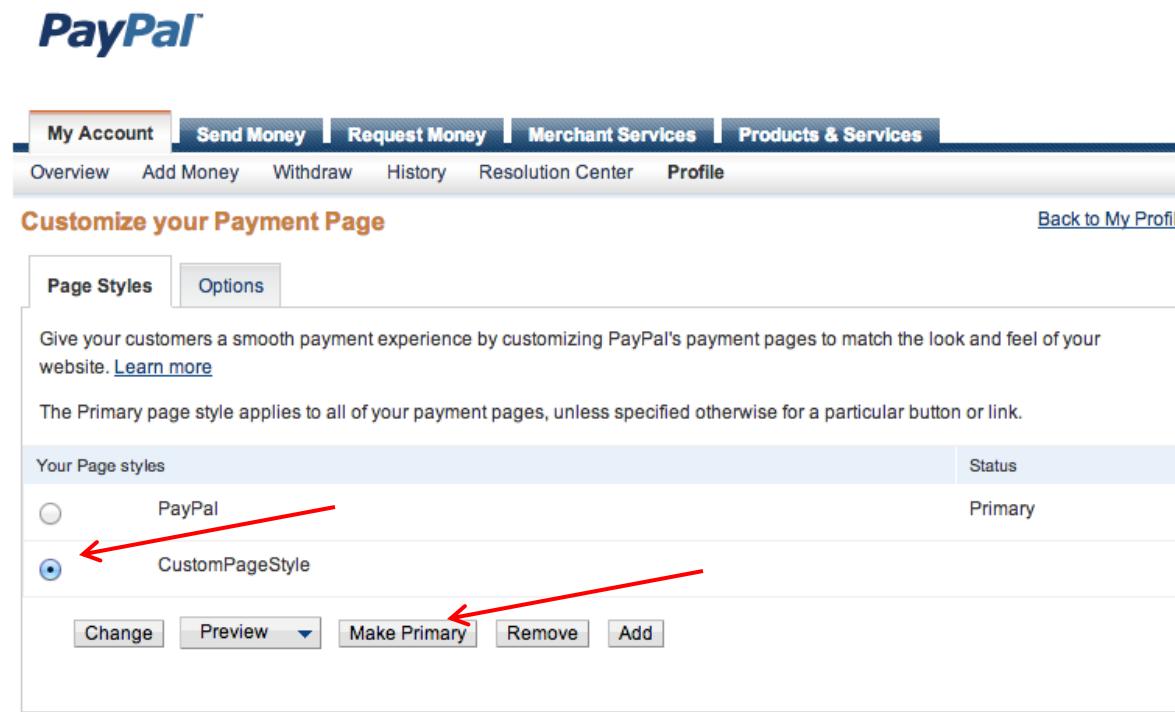
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Changing Your PayPal Checkout Page



My Account | Send Money | Request Money | Merchant Services | Products & Services

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Customize your Payment Page [Back to My Profile](#)

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The Primary page style applies to all of your payment pages, unless specified otherwise for a particular button or link.

Your Page styles	Status
<input type="radio"/> PayPal	Primary
<input checked="" type="radio"/> CustomPageStyle	

[Change](#) [Preview](#) [Make Primary](#) [Remove](#) [Add](#)

If it saved successfully, you will now see your new Page style. Select the new Page style and click Make Primary.

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Changing Your PayPal Checkout Page



My Account | Send Money | Request Money | Merchant Services | Products & Services

Overview Add Money Withdraw History Resolution Center Profile

Make Custom Page Style Primary

You are about to make the following your Primary page style:

Page Style Name: CustomPageStyle

If you make this your Primary page style, it will be applied to all of your payment pages unless otherwise specified for a particular button or link.

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On the next screen, click Make Primary to confirm the change.

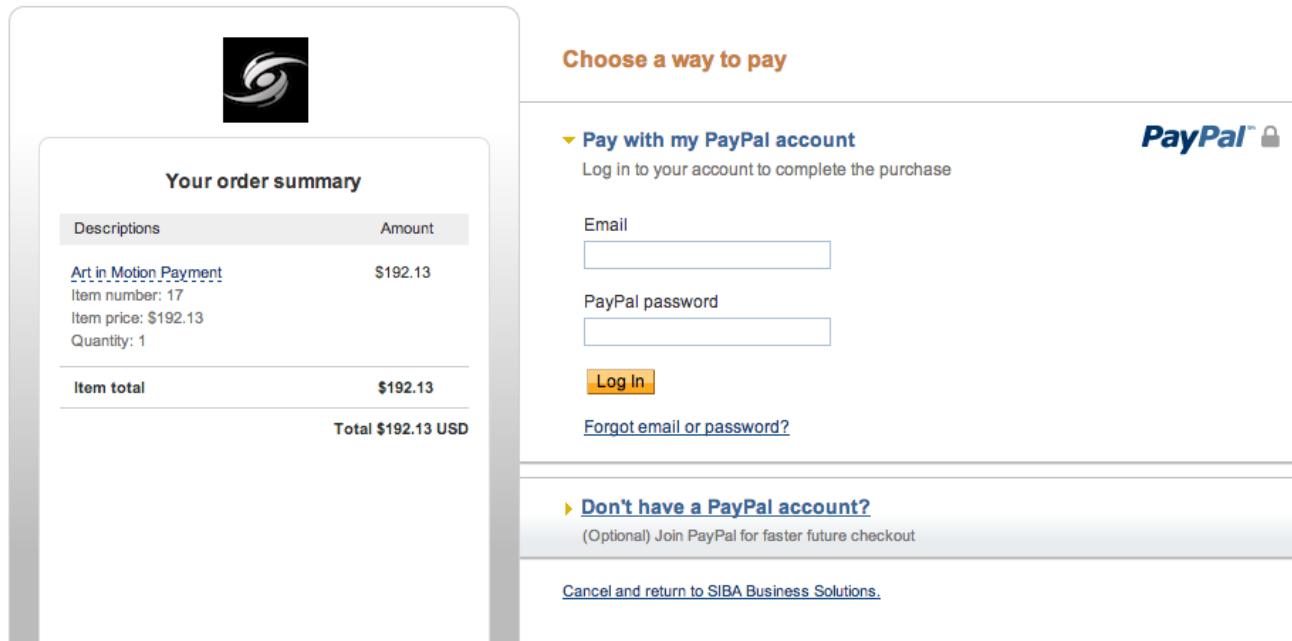
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Your new Checkout Page



The screenshot shows a custom PayPal checkout page. At the top right, there is a large, faint watermark of a circular logo with concentric lines. The main content area is divided into two sections. On the left, a box displays the user's logo (a stylized 'S' or 'A' inside a circle) and an 'Order summary' table. The table has two rows: the first row shows an item description ('Art in Motion Payment'), its item number ('17'), its price ('\$192.13'), and its quantity ('1'); the second row shows the 'Item total' as '\$192.13' and the 'Total' as '\$192.13 USD'. On the right, a large box titled 'Choose a way to pay' contains a section for 'Pay with my PayPal account'. It includes fields for 'Email' and 'PayPal password', a 'Log In' button, and a link 'Forgot email or password?'. Below this is a section for users who don't have a PayPal account, with a link '(Optional) Join PayPal for faster future checkout' and a link 'Cancel and return to SIBA Business Solutions.'

Descriptions	Amount
Art in Motion Payment Item number: 17 Item price: \$192.13 Quantity: 1	\$192.13

Your order summary

Descriptions	Amount
Art in Motion Payment Item number: 17 Item price: \$192.13 Quantity: 1	\$192.13
Item total	\$192.13
Total \$192.13 USD	

Choose a way to pay

▼ **Pay with my PayPal account**
Log in to your account to complete the purchase

Email

PayPal password

Log In

[Forgot email or password?](#)

► **Don't have a PayPal account?**
(Optional) Join PayPal for faster future checkout

[Cancel and return to SIBA Business Solutions.](#)

Your customers will now see your logo on your PayPal Checkout page.